



## A CELEBRATION OF VISION

**Date: December 1, 2019**

**Time: 10:30 AM - 5:00 PM**

**Location: Aloft Delray Beach**

Unleash the power of your achievement potential and help uplift the missions of local charities as we gather together some of the most inspirational entrepreneurs, non-profits and startups in Palm Beach County.

**Live Music. Powerful Keynote Speakers. Mindset & Business Coaching. Spoken Word Poetry. Giveaways. Vendors.**

Don't miss this incredible opportunity to gain some of the tools and perspectives needed to put your brand in the spotlight and network with influential community leaders, visionaries and entrepreneurs.

**Charities:** Providing a platform for exposure for (4) four featured charities.

**Tickets:** General Admission \$15  
Entrepreneur's Experience \$89  
VIP Vendors Experience \$124

**Vendor Table:** \$69 Before November 1<sup>st</sup> \$89 after.

### **Grand Prize Giveaways:**

- Win a Glamorous Beach Photo Shoot for you and a friend
- Launch Your Business or Venture with a Branding Video Shoot worth over \$500 in services. (Exclusive for Entrepreneurs Experience)



## **Sponsorship Opportunities:**

Purpose Launchers strives to be a source of service and goodwill in the community and seeks to build meaningful partnerships with individuals and companies that truly wish to serve and make the world a better place. Supporting a Purpose Launchers event can go a long way in increasing brand awareness, widening your demographic reach and building a positive brand image within a warm audience.

**Your partnership means a lot to us and the charities we support. We are excited to accept donations in the form of:**

**FINANCIAL SUPPORT  
SWAG BAG OR GOODIE BAGS SPONSORSHIP  
PRODUCTS AND SERVICES FOR GIVEAWAY  
SPONSORSHIP FOOD ITEMS FOR REFRESHMENTS**

### **Silver Level: \$25 Cash or Swag Bag Sponsorship or Giveaway**

- Sponsor will be featured on the **Purpose Launchers Affiliated Sponsors** page with photo and links to your social media and website.
- Sponsor will be featured in one (1) email newsletter blast.
- Sponsor's name or logo will be featured on event program.

### **Gold Level: \$50 Cash, Swag Bag Sponsorship or Giveaway**

- Sponsor will be featured on the **Purpose Launchers Affiliated Sponsors** page with photo and links to social media and website.
- Sponsor will be featured in one (1) email marketing newsletter.
- Sponsor's name or logo will be featured on event program.
- Sponsor will have two (2) minute presentation on the day of the event.
- Promotional items and business cards of sponsor will be featured at our sponsors table on the day of the event.



### **Platinum Level: \$100 Cash or Swag Bag Sponsorship or Giveaway**

- Sponsor will be featured on the **Purpose Launchers Affiliated Sponsors** page with photo, and links to your social media and website.
- Sponsor's name or logo will be featured on event program.
- Sponsor will be featured in two (2) email marketing newsletter blasts.
- Sponsor will be featured on the **Purpose Launchers** Facebook Fan Page with photo and links to your social media and website.
- Sponsor will have a five (5) minute presentation on the day of the event.
- Promotional items and business cards of Sponsor will be featured at the sponsors table on the day of the event.

### **Diamond Level: \$250 or more or Swag Bag Sponsorship or Giveaway**

- Sponsor will be featured on the **Purpose Launchers Affiliated Sponsors** page with photo, and links to social media and website.
- Sponsor's name or logo will be featured on event program.
- Sponsor will be featured in three (3) email marketing newsletter blasts.
- Sponsor will receive a written business feature story on the **Purpose Launchers** blog site with photo and links to social media and website.
- Sponsor will be featured on the **Purpose Launchers** Facebook Fan Page with photo and links to your social media and website
- Sponsor will have a five (5) minute presentation at the day of the event.
- Promotional items and business cards of sponsor will be featured at our sponsors table on the day of the event.



**Halo Level: \$500 or more or Swag Bag Sponsorship or Giveaway**

- Sponsor will be featured on the **Purpose Launchers Affiliated Sponsors** page with photo, and links to social media and website.
- Sponsor's name or logo will be featured on the event program.
- Sponsor will be featured in three (3) email marketing newsletter blasts.
- Sponsor will receive a written business feature story on the **Purpose Launchers** blog site with photo and links to social media and website.
- Sponsor will be featured on the **Purpose Launchers** Facebook Fan Page with photo and links to your social media and website.
- Sponsor will have a five (5) minute presentation at the day of the event.
- Promotional items and business cards of sponsor will be featured at our sponsors table on the day of the event.
- Sponsor will receive a two-hour video shoot, branding or leadership empowerment strategy session and personal/brand video end product to use for promotional purposes on their own website.

**Contact Persons: Joan Fernandes Jones (754)366-3837  
Dave F-Jones (305)725-5884**



## **The PURPOSE LAUNCH Experience A SPECIAL VIP TICKET FOR ENTREPRENEURS \$89**

### **Promotional Feature on Website & at Event**

Get your brand noticed as a featured entrepreneur on the Purpose Launchers website. Participate in our Entrepreneur Showcase and put your brand in the spot light with 5 minutes to promote to participants.

### **Purpose Launch Workbook & Swag Bag**

Enjoy event goodies and receive a workbook that will help you get organized, gain momentum and start achieving success with your mission, vision or work.

### **Pre-Event Mixer and Exclusive Giveaway**

Make great connections at our pre-event entrepreneurs session and get exclusive access to the Launch My Brand Giveaway. The winner will receive a complete branding package inclusive of a brand video shoot, headshots, logo animation and social media banner.

### **Lunch and Reserved Seating**

**Add a Vendor Table for just \$35 more!**



# Vendor Opportunities: Providing A Platform for Brands that Help The World

Purpose Launchers offers a wide range of opportunities for vendors to promote their products and services. From workshops, to bootcamps, trade shows and conferences, we believe in gathering empowering business owners who wish to serve the community and heal the world all while expanding their customer base. We look to serve and create opportunities for partnerships, sponsorships and business to business collaborations with beauty and wellness professionals, business to business entrepreneurs, charities, young brands and brands that inspire.

## Event Vendor Space Information

- Vendor will be provided with 1 table and 2 chairs. A table cover may be provided at the discretion of the Host. All other banners and booth decor are the responsibility of vendor.
- Vendor will receive 1-3 photos of their booth on the day of the event to be delivered via email up to 30 days after the event. Photos may be shared on social media and used for marketing purposes at the discretion of vendor.
- Vendor will receive two tickets to the fair and can participate in all the activities at the event. Any other tickets must be purchased at the full donation price of \$15 at the event.
- Vendor may opt for the **"Purpose Launch Experience for VIP Vendors"** to receive more promotional opportunities and a discount on vendor booth.

## Event Vendor Space Guidelines

1. Food and beverage sampling are permitted. Vendor is not permitted to cook foods on premises but may sell pre-baked goods.
2. No music can be operated at booth during the event.
3. Vendor booth must be setup and ready to operate by 9:45 AM sharp.
4. Booth must be staffed at all times unless break is arranged with Event Hosts.

**For Questions Please Contact: Joan Jones, (754)366-3837**



## Event Vendor Space Agreement

This is an agreement between **Purpose Launchers** (hereafter referred to as "Host") and \_\_\_\_\_ (hereafter referred to as "Vendor").

The Host will be hosting **Purpose Fest Delray Beach** to take place at the **Aloft Delray Beach Hotel** on 12/1/19 , at 10 AM-5 PM

Vendor desires to promote business and/or vend \_\_\_\_\_ at and during the above mentioned Event, and has issued the Host a sum of \_\_\_\_\_ to operate a booth and promote business at the event.

### The Vendor agrees to the following terms:

1. Vendor will be given access to the place that is agreed upon by both parties no less than 2 hours before the Event starts to set up the Vendor's station, goods to be sold, and anything else that is needed and customary to vend at that specific location.
2. The Vendor will not vend any items or services that are not disclosed here at the Event without prior written consent from the Host. Items that will be sold:  
\_\_\_\_\_
3. Vendor's station shall be no bigger than 6 x 6 feet and shall be clean and orderly; and shall follow all applicable laws and regulations of the County and State of said Event.
4. Vendor's staff may exhibit that goods are for sale only while the staff is within the area of the vendor's specified location.
5. Vendor's staff will be properly dressed and their appearance will be clean and neat and they shall conduct themselves in an orderly fashion.
6. There is to be no loud distracting music, noise, and or sound amplification devices used by Vendor's staff at the above mentioned event.
7. Vendor will have access to the location for up to 1 hour following the Event which is to conclude at 5 PM to dismantle and remove all items brought to the Event by Vendor. Vendor shall leave the location free from trash and in similar condition that it was in before the Vendor was there.
8. Vendor agrees to hold the Host free from any damages or claims that may develop in connection with participating in the above mentioned Event. Vendor understands



that host cannot make any written or verbal guarantee regarding the probability of vendor success.

In agreement to the above mentioned terms a representative of the Event and Vendor sign below:

### Applicable Law

This contract shall be governed by the laws of the State of Florida in Dade County and any applicable Federal Law.

\_\_\_\_\_

Name of Vendor

\_\_\_\_\_ Date \_\_\_\_\_

Signature of Vendor

Payment can be made at [purposefestflorida.com/vendors](http://purposefestflorida.com/vendors) or on the Eventbrite platform. Please email copy of agreement to [purposelaunchers@gmail.com](mailto:purposelaunchers@gmail.com) or call Joan at (754)366-3837 for further information and to make payment arrangements